



The **I Award** program was created by TripleTree, LLC to showcase companies that have developed and are delivering technologies and services that demonstrate innovation, insight, and initiative in the wireless-life sciences and mobile health.

The three nomination categories are:

- Operational Effectiveness Solution
Best mobile or wireless solution for reducing costs and improving operational efficiency
- Clinical Application
Best mobile or wireless life science solution that enriches clinical care
- Consumer Experience Solution
Best mobile or wireless experience to the consumer or patient

The quality of firms that submitted nominations this year were best-in-class. Evaluated by an independent panel of judges, all applicants demonstrated the delivery of valuable solutions aimed at communication and connectivity innovations in mobile and wireless technologies impacting healthcare.

I AWARD FINALISTS:

BEWELL MOBILE –
MULTIPLE DISEASE MANAGEMENT APPLICATIONS

CELLTRAK TECHNOLOGIES –
HOMECARE AUTOMATION WITH GPS CELL PHONES

DIVERSINET –
HEALTH INFORMATION TRANSPARENCY IN PARTNERSHIP WITH
ALLONE MOBILE

EPOCRATES –
RX DRUG AND FORMULARY REFERENCE

GREATCALL –
JITTERBUG: SIMPLE CELL PHONE WITH 24-HOUR LIVE SERVICE

INTELLIDOT –
WIRELESS WORKFLOW MANAGER CONNECTING CAREGIVERS
WITH INFORMATION SYSTEMS

MEDAPPS –
WIRELESS HEALTH MONITORING

MICROCHIPS –
CONTINUOUS GLUCOSE MANAGEMENT SYSTEM

PHILOMETRON –
PTMS PROGRAM WEIGHT MANAGEMENT SYSTEM

PROTEUS BIOMEDICAL –
ELECTRONICALLY OBSERVED PHARMACEUTICAL THERAPY
PLATFORM

TAGNOS –
PATIENT FLOW MANAGEMENT APPLICATIONS

TRIAGE WIRELESS –
WIRELESS TELEMETRY/VITAL SIGNS MONITORING

TripleTree is an independent, middle market investment banking firm focused on mergers and acquisitions, capital formation and strategic advisory for healthcare and technology firms. The firm specializes in growth businesses, vertical industry specialization and disruptive technology delivery models.

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